

**The Sierra Pastel Society**  
*presents*  
**~ Pastels on High ~**  
at Hang It Up Gallery in  
El Dorado Hills,  
California

**October 1 through  
October 23, 2010**

~ARTIST CALENDAR OF EVENTS~

Digital entries due: Saturday, July 31

Jury notification sent: Wednesday,  
September 1

Deadline to receive shipped entries:  
Saturday, Sept 25

Hand delivered entries received:  
Thursday, September 30, 9:00 am to  
11:00 am (Call if alternate  
arrangements needed)

Awards Presentation and Gala  
Opening Reception:  
Saturday, October 9, 4 pm to 6 pm

Pick up hand delivered work:  
Sunday, October 24, 12:00 am to 3:00  
pm (charge of \$10.00 per day for  
storage of works not picked up at  
designated time)

Shipped entries mailed by: October 29

Questions about the show, e-mail:  
sierrapastelsociety@yahoo.com or call  
Susan Levitsky (530) 676-078 or  
Kathy Hall (530) 620-3400

**Hang It Up Gallery**  
4359 Town Center Blvd.  
El Dorado Hills, CA 95762  
(916) 939-1845  
[www.hangitupgallery.com](http://www.hangitupgallery.com)

2010  
**Pastels  
on  
High**  
8<sup>th</sup> International Exhibition  
Presented by the Sierra Pastel Society

**Artist's Prospectus, Instructions and Entry Form**



**JUROR OF SELECTION Tina Moore**

Tina Moore is well known for her pastel paintings. She is a signature member of the Pastel Society of America and was recently awarded Distinguished Pastelist by the Pastel Society of the West Coast, where she is their current President. She was prominently featured in the Pastel Journal magazine last year after taking three awards in the Pastels USA show. Tina also paints in oil and is particularly known for her wild life and animal paintings. She has been a professional artist and teacher for over 25 years. Her pursuit of artistic knowledge took her to Stephens College in Missouri, the University of Hawaii, and the University of the Pacific, where she earned her B.A. in Fine Art.

**JUDGE OF AWARDS Waif Mullins**

Waif Mullins is a Signature member of the Pastel Society of America, and has been awarded the title of Distinguished Pastelist by the Pastel Society of the West Coast. Winner of numerous awards in both regional and national juried exhibitions, his work has also been featured in National art magazines, including an Artist's Magazine cover story article, "Secrets to Sparkling Water". Waif received both his B.A. and Master of Arts Degree with emphasis in painting from California State University. Living in Northern California for most of his life, Waif has taught both oil and pastel classes and workshops since 1998.



*The Sierra Pastel Society (SPS) was founded in 1999 to provide our members with learning opportunities and exhibitions, and to create a greater awareness of pastels with art collectors and the general public. SPS is based in the foothills of the Sierra Nevada Mountains in Northern California. Over 90 members hail from across the United States of America. The SPS is a member of the International Association of Pastel Societies (IAPS). Our motto: "Bringing Brilliance to Art and Life".*

*Sierra Pastel Society's*  
**Pastels on High International Exhibition 2010**  
[www.sierrapastelsociety.net](http://www.sierrapastelsociety.net)

**2010 AWARDS:**

Cash and Merchandise Awards over \$5,000. BEST OF SHOW \$1000.

**ELIGIBILITY:**

Open to all artists working in soft pastels. Work must be predominantly soft pastel and must have been created in the last 3 years. Composition must be original in concept. Any work taken from previously published materials or produced in a student setting under direct supervision is not eligible. Work accepted in previous "Pastels on High Exhibitions" is not eligible for entry.

**PRESENTATION:**

Work must be framed and the frame must be in good condition. All paintings must be ready to hang with backs of paintings wired. Only flat hooks and wire will be accepted. No sawtooth angles, clip frames or plastic boxes accepted. Plexiglass is strongly recommended on shipped paintings. Sierra Pastel Society (SPS) reserves the right to refuse any works that do not meet these guidelines.

**SIZE LIMITATIONS:**

Longest side of work may not exceed 40 inches including frame. Diptych and triptych entries must be in one frame, not to exceed the prescribed dimension.

**DIRECTIONS FOR SUBMITTAL OF DIGITAL IMAGES**

Mail CD's only (no slides or email submissions). Images submitted must accurately represent the artist's work to be exhibited and not show any mat or frame. Image should be in JPG (jpeg) format, and sized to 900 pixels on the longest side, resolution 300 dpi (ppi). File name for each image: lastname-title.jpg. (Abbreviate title if necessary) CD must contain artist's name on both the actual CD and the case. Write the entry title(s) and your name directly on the front of the CD with a permanent felt tip pen. Please include your email address on the case. You may submit more than one entry on a CD. CD's will not be returned. For more thorough instructions and tips see the Sierra Pastel Society web page: [www.sierrapastelsociety.net](http://www.sierrapastelsociety.net). Questions? Send an email to: [SierraPastelSociety@Yahoo.com](mailto:SierraPastelSociety@Yahoo.com).

**ENTRY FEES:**

SPS members: A nonrefundable fee of \$30.00 for entry of 1 - 3 images. Additional images: \$6.00 each with a maximum of 6 entries. Non SPS members: A nonrefundable fee of \$35.00 for entry of 1 - 3 images. Additional images: \$10.00 each with a maximum of 6 entries per artist. Any artist joining SPS may submit \$25.00 membership fee for the current year, along with the reduced price entry fee.

**SALES AND COMMISSIONS:**

All work must be for sale. The Hang It Up Gallery will handle sales and will retain as commission 40%; 10% is retained by Sierra Pastel Society and the artist will receive the remaining 50%. *Please price your work accordingly.*

**SELECTION AND NOTIFICATION:**

Pieces selected to hang in the show will be juried by digital images only. Sierra Pastel Society reserves the right to reject work which is unsuitable or does not conform to the image specifications. The jury report will be returned to you after September 1, 2010. Artists accepted into the show will receive shipping and handling instructions. Dates and times are firm. A shipping fee of \$35.00 per piece for all shipped entries will be applied. This fee will cover un-crating, re-crating in original materials, storage and delivery to and from exhibition site.

**LIABILITY:**

Every reasonable precaution will be taken in handling your work, but no responsibility will be assumed for loss or damage of any kind or cause by the Sierra Pastel Society or the exhibition site. It is strongly recommended that each artist carry their own insurance.

## PASTELS ON HIGH 2010 ENTRY FORM

### Entry Instructions:

*Mail Entire Page Please*

1. Complete the entire entry form and sign waiver of responsibility.
2. Make check or money order payable to **Sierra Pastel Society**. Please indicate if part of the dollar amount is for a \$25 membership fee.
3. Include the completed form, images on CD, appropriate entry fee(s), and self-addressed, stamped envelope.
4. Mail to: "PASTELS ON HIGH 2010," P.O. Box 1936, Placerville, CA 95667

(PLEASE PRINT THROUGHOUT THIS FORM)

Artist Name: \_\_\_\_\_ Are you including \$25 to become a member?

Address: \_\_\_\_\_ Please circle: Yes No

City/State/Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

**WAIVER OF RESPONSIBILITY: (MUST BE SIGNED BY ARTIST FOR ACCEPTANCE)**

1.) I hereby release the Sierra Pastel Society, its individual members, and the establishment where the show is located, from liability for damage or loss of any entry during the show.

2.) I hereby give the Sierra Pastel Society permission to use the images of accepted artwork for show publicity.

SIGNED: \_\_\_\_\_ DATE: \_\_\_\_\_

ENTRY #1	A / D
Title: _____	
Framed Size: _____ Price: _____	
ENTRY #2	A / D
Title: _____	
Framed Size: _____ Price: _____	
ENTRY #3	A / D
Title: _____	
Framed Size: _____ Price: _____	
ENTRY #4	A / D
Title: _____	
Framed Size: _____ Price: _____	
ENTRY #5	A / D
Title: _____	
Framed Size: _____ Price: _____	
ENTRY #6	A / D
Title: _____	
Framed Size: _____ Price: _____	

(Optional)

Please tell us:  
How did you find out about our exhibition?

- I am a member
- A friend told me
- Saw ad on IAPS Website
- Saw ad on [www.artshow.com](http://www.artshow.com)
- Saw ad in Magazine: \_\_\_\_\_
- Other \_\_\_\_\_

*Thank You  
and  
Good Luck!*

**JURY RESULTS** (A = Accepted D = Declined) *Please fill out this portion; it will be returned to you with results*

ARTIST NAME: \_\_\_\_\_

ENTRY #1 Title: _____	A / D
ENTRY #2 Title: _____	A / D
ENTRY #3 Title: _____	A / D
ENTRY #4 Title: _____	A / D
ENTRY #5 Title: _____	A / D
ENTRY #6 Title: _____	A / D